



**SHIFA
FOUNDATION**
making an effort


MONTHLY

NEWSLETTER

APRIL 2023

SHIFA FOUNDATION MAKING AN EFFORT

Since its establishment in 1991, Shifa Foundation has been providing support to underprivileged and marginalized communities throughout Pakistan, spanning Khyber Pakhtunkhwa, Punjab, Sindh, Baluchistan, Azad Jammu Kashmir, and Gilgit Baltistan. Over the course of three decades, Shifa Foundation has had a significant and enduring impact on the welfare of these communities. Through our work in the areas of healthcare, nutrition, water and sanitation, emergency relief, and food assistance, Shifa Foundation has positively impacted the lives of more than 13 million people. In addition to ongoing efforts, Shifa Foundation has launched the "Feed the Poor" initiative to aid families facing hardships. By prioritizing aid for underprivileged populations in times of crisis.

 Plot No. 210, Street No. 7, I-9/2,
Islamabad - Pakistan

FOLLOW US:

-  @ShifaFoundation
-  @shifafoundation
-  www.facebook.com/shifafoundation
-  www.youtube.com/c/ShifaFoundationpakistan
-  info@shifafoundation.org
-  www.shifafoundation.org

COVID-19 TEST AND TREAT ADVOCACY IN PAKISTAN

Shifa Foundation partnered with the Foundation for Innovative New Diagnostics (FIND) and Unitaid to implement an advocacy project focused on COVID-19 in Pakistan. The project aims to create a supportive environment for expanded access to and increased use of COVID-19 testing by developing effective, evidence-based advocacy strategies. Through this collaboration, Shifa Foundation hopes to contribute to the ongoing fight against the COVID-19 pandemic.



Key highlights of the month

- A consultative workshop was organized with policy makers, representatives from the Ministry of Health, UN agencies, the Department of Social Welfare, Civil Society Organizations, Khyber Pakhtunkhwa Police, Commissionerate for Afghan Refugees, print and electronic media,
- **103** posts and stories about COVID-19 testing, treatment, and vaccination were published on digital media accounts, reaching more than 2 million people,
- **2** Progress Review Meetings were held with senior management and the Program Team of Shifa Foundation,
- **2** Press Releases were published in more than 38 national newspapers.



BISP NASHONUMA PROGRAMME BALUCHISTAN

Shifa Foundation, with the support of the World Food Programme (WFP), is carrying out BISP Nasonuma Program, which focuses on health and nutrition. The program aims to combat stunting in pregnant and lactating women as well as children under 23 months of age by providing them with Specialized Nutritious Food (SNF). This initiative targets beneficiaries enrolled in the BISP program and is being implemented across seven districts of Baluchistan, including Quetta, Killah Saifullah, Naseerabad, Sohbatpur, Jaffarabad, Sherani, and Zhob.



Key highlights of the month

- **1,860** beneficiaries have been enrolled & 1,186 of them were referred to NADRA,
- **2,075** beneficiaries have completed their follow-ups,
- **2,469** beneficiaries have received the Specialized Nutritious Food (SNF) provided by the program,
- **114** beneficiaries have been registered in the TSFP program, while 1,994 beneficiaries have been discharged,
- **593** awareness sessions covering various topics, such as maternal, infant, and young child nutrition (MIYCN), health and hygiene, utilization of SNF, and vaccination of children and pregnant and lactating women were conducted.



CARE INTERNATIONAL MONSOON FLOOD EMERGENCY RESPONSE, DISTRICT KHAIRPUR

Shifa Foundation, in collaboration with CARE International Pakistan and the Humanitarian Coalition, has joined hands to support the flood-affected families in District Khairpur, Sindh. The project aims to provide necessities to vulnerable and affected families affected by natural disasters like floods. Shifa Foundation has designed a comprehensive plan to provide essential resources to the affected families, including pit latrines, hygiene kits, non-food items, livestock, and agriculture packages during these challenging time.



Key highlights of the month

- **265** households received agricultural packages,
- Women safe spaces centers were established in two union councils to provide psychosocial support,
- Livestock and latrine interventions were also validated by CARE MEAL Officer, and field assessments and validations have been conducted for a total of 3,630 beneficiaries,
- **2** medical camps were organized to provide quality medical services to the most affected areas of Khairpur Mirs, and all services related to gynae, dermatology, and general OPD services were provided to the patients,
- **4,683** beneficiaries were assessed.



REDUCTION OF STUNTING AND MALNUTRITION

Shifa Foundation is carrying out a Nutrition Specific project in the districts of Umerkot, Khairpur, and Tharparkar, which is funded by AAP. The project aims to reduce stunting in Sindh by targeting specific groups, including children under the age of five, pregnant and lactating women, and adolescents. To achieve this, the malnutrition status of children under five and pregnant and lactating women is assessed, and then they are provided with nutrition support such as MNPs and IFA. Additionally, referrals are made to OTP sites for further treatment, and pregnant women are referred to health facilities for safe deliveries.

Key highlights of the month

- **14,809** Pregnant and lactating women (PLW) and 33,890 children were screened,
- **206** sessions on Iodized salt while 2,890 sessions on IYCF were conducted,
- **7,156** children were referred for immunization,
- **2,748** Mother Support Group meetings & **1,374** Father Support Group meetings were held.



MATERNAL AND NEWBORN NUTRITION PROGRAM

Shifa Foundation is implementing the Maternal and Newborn Health and Nutrition Services program in Khyber Pakhtunkhwa, Sindh, Punjab, and Baluchistan, with funding from Nutrition International. The objective of the program is to support provincial and district governments in improving maternal, newborn, and child health and nutrition services delivered by the government.

Key highlights of the month

- New contract has been signed for the upcoming tenure from April 2023 to April 2024,
- Existing staff were retained,
- Detailed Implementation Plan for the project was developed,
- The operational plan or charter for the project has been submitted,
- Planning and review meeting was held with Nutrition International.
- Coordination meeting conducted with district stakeholders.

GREEN INFRASTRUCTURE AND URBAN HEALTH

Shifa Center of Professional Excellence (SCOPE) in collaboration with the ORIC - Shifa Tameer-e-Millat University (STMU) organized an online workshop on Green infrastructure and urban health, on April 04, 2023 to create awareness regarding importance of green infrastructure, and medical advancements in clinical practices following the healthcare practices.

During the session, Speaker Dr. Elkadi responded to a number of questions that were raised by the participants.

CLOSING CEREMONY: PREMIERS OF BIOSTATISTICS FOR HEALTHCARE PROVIDERS USING SPSS

A six-month course on Premiers of biostatistics for Healthcare Providers Using SPSS started from October 27, 2022 and formally closed on April 17, 2023. Dr. Nazeer Khan, a Senior Professor from Shifa Tameer-e-Millat University (STMU) facilitated this course as Instructor. Certificate of course completion was distributed among participants. Dr. Amir from Shifa College of Medicine (SCM) and Dr. M Ayaz Mir, Director of Shifa Clinical Research Center (SCRC) attended the closing ceremony from various departments attended this course.



Division of Neurology | SCOPE | SHIFA FOUNDATION

Primary Theme: Neurology/Neurosciences

16th ANRD

Annual Neurology Research Day for Medical Students, Residents and Allied Health Sciences

Saturday August 26, 2023

Call for Abstracts
Last Date for Submission: June 30, 2023

Who Should Attend:
Physicians & Allied Health Sciences Students working in:

- Neurology
- Neurosurgery
- Psychiatry
- Pathology
- Ophthalmology
- Pediatrics
- Rehabilitation
- Radiology
- Internal Medicine

Learning Objectives:
At the conclusion of this activity, the participant should be able to:

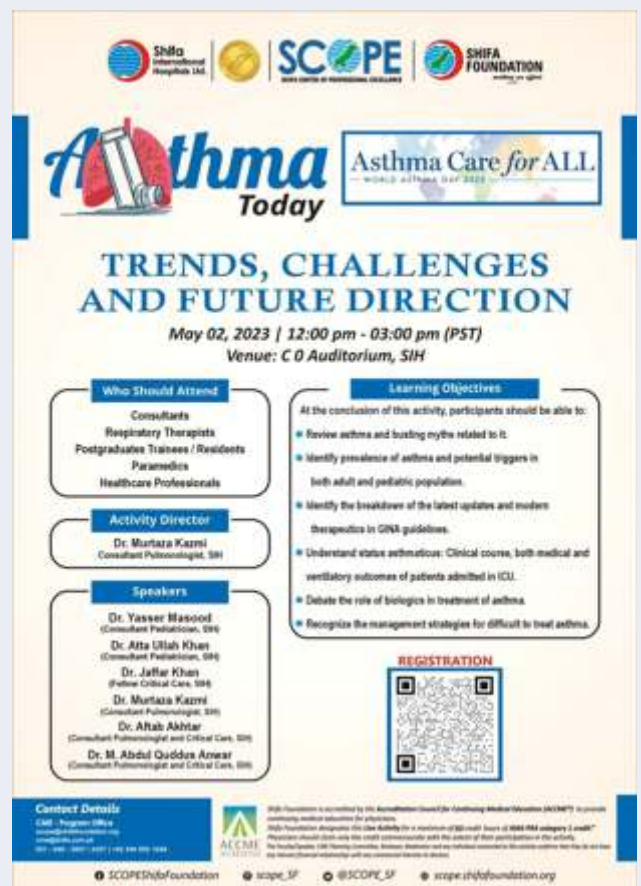
- Promote interest in academic neurology and promote research attitude among national and international medical students and young physicians.
- Provide a platform to avail their research-presentation in the neurology and related specialties.
- Educate them about medical writing and publications via a pre-conference workshop.

For Queries:
Division of Neurology
shifansurology@gmail.com
051-846-3366 / 3175

ACCME ACCREDITED

Shifa Foundation is accredited by the Accreditation Council of Continuing Medical Education (ACCME) to provide continuing medical education for physicians.
Shifa Foundation designates this **Live Activity** for a maximum of **05.00 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SCOPE@shifafoundation.org | @SCOPE_SF | scope.shifafoundation.org



Shifa International Hospital Ltd. | SCOPE | SHIFA FOUNDATION

Asthma Today

Asthma Care for ALL
WORLD ASTHMA DAY 2023

TRENDS, CHALLENGES AND FUTURE DIRECTION

May 02, 2023 | 12:00 pm - 03:00 pm (PST)
Venue: C O Auditorium, SIH

Who Should Attend:
Consultants
Respiratory Therapists
Postgraduate Trainees / Residents
Paramedics
Healthcare Professionals

Activity Director:
Dr. Murtaza Kazmi
Consultant Pulmonologist, SIH

Speakers:
Dr. Yasser Hassoon
Consultant Pulmonologist, SIH
Dr. Alta Ullah Khan
Consultant Pulmonologist, SIH
Dr. Jaffer Khan
Pediatric Critical Care, SIH
Dr. Murtaza Kazmi
Consultant Pulmonologist, SIH
Dr. Arbab Akhtar
Consultant Pulmonologist and Critical Care, SIH
Dr. M. Abdul Quddus Ameer
Consultant Pulmonologist and Critical Care, SIH

Learning Objectives:
At the conclusion of this activity, participants should be able to:

- Review asthma and busting myths related to it
- Identify prevalence of asthma and potential triggers in both adult and pediatric population
- Identify the breakdown of the latest updates and modern therapeutics in GINA guidelines.
- Understand status asthmaticus: Clinical course, both medical and ventilatory outcomes of patients admitted in ICU.
- Debate the role of biologics in treatment of asthma.
- Recognize the management strategies for difficult to treat asthma.

REGISTRATION

Contact Details:
LMD - Program Office
shifafoundation.org
051-846-3366 / 3175

ACCME ACCREDITED

Shifa Foundation is accredited by the Accreditation Council of Continuing Medical Education (ACCME) to provide continuing medical education for physicians.
Shifa Foundation designates this **Live Activity** for a maximum of **05.00 AMA PRA Category 1 credit™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
The Shifa/Scope CME Training Committee, based on discussion and the feedback received by the attendees will be in the best position to determine the credit commensurate with the extent of their participation in the activity.

SCOPE@shifafoundation.org | @SCOPE_SF | scope.shifafoundation.org



"Trauma call" In-hospital Standardized Response to Trauma Patients

Presentation In-Person Q & A Session	Venue: C-0 Auditorium, SIH, Islamabad	Date: May 04, 2023 Time: 10:00 am - 11:00 am
---	--	---

Learning Objectives:

At the end of this activity, participants will be able to:
Understand the importance of rapid assembly of trauma team and immediate provision of:

- Multidisciplinary personnel and equipment.
- Definitive Assessment/Intervention.
- Coordinated, interdependent standardized approach.
- Optimum communication and decision making.
- Definitive treatment.

Contact Us:
SCOPE Program Office
051-8464357 / 3957
scope@shifafoundation.org

Who Should Attend:	Activity Director:	Speaker:
<ul style="list-style-type: none"> ■ Consultants ■ Fellows ■ Post Graduate Trainees ■ SMO / MO ■ House Officers ■ Nurses 	<p>Dr. Abdus Salam Khan Consultant ER / HOD, Shifa International Hospital, Islamabad.</p>	<p>Dr. Adeel Tariq Assistant Consultant ER, Shifa International Hospital, Islamabad.</p>

Shifa Foundation is accredited by the Accreditation Council of Continuing Medical Education (ACCME) to provide continuing medical education for physicians.
Shifa Foundation designates this Live Activity for a maximum of 31 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
The faculty leader, Dr. Feroz Habibullah, has received an approved certificate for this activity through the Board for Medical Specialties, American Association of Medical Colleges.

Guest Lecture TRANSLATIONAL SCIENCES IN DRUG DISCOVERY & DEVELOPMENT

Monday, May 08, 2023
03:00 pm - 03:50 pm

GUEST SPEAKER:

DR. ANNA ETTORRE
Director
Translational Science,
Biossays & Biomarkers
Avidobio London, UK

OBJECTIVES:
By the end of this session the participants will be able to:

- Comprehend the basic principles of drug discovery & development, identification & validation of targeted drugs, preclinical testing, and clinical trials.
- Highlight challenges and opportunities facing the field of translational sciences.

WHO SHOULD PARTICIPATE?

- Consultants
- Fellows
- Postgraduate Trainees
- Medical Officers / House Officers
- Pharmacists
- Nurses / Paramedics
- Medical Students
- Other

Program Moderators

Prof. Dr. Fouzia Sadiq
Shifa Tameer-e-Millat University (STMU)

Dr. Waqas Rabbani
Shifa College of Medicine, Shifa Tameer-e-Millat
University (STMU)

Webinar ID:
845 8056 3809

051-8464357-3957
Research and Ethics Program Office
scope@shifafoundation.org

REGISTRATION LINK: https://live06web.com/en/webinar/register/99N_Zep8W0Z6Rm-InQoH0UEg

THE PATHOLOGY OF FROZEN SECTION INTERPRETATION & IMPLICATIONS

In-Person | Hands On Workshop | Q & A Session

<p>Date: Friday, 19 May, 2023 Time: 09:00 am to 01:00 pm</p>	<p>Venue: Pathology Lab</p>	<p>Shifa College of Medicine, Islamabad, Pakistan.</p>
<p>Date: Saturday, 20 May, 2023 Time: 09:00 am to 03:00 pm</p>	<p>Venue: C-0 Auditorium</p>	<p>Shifa International Hospitals Ltd, Islamabad, Pakistan.</p>

Facilitators:

Prof. Dr. Nadira Munson

Dr. Imran N. Ahmed

Dr. Zafar Ali

Dr. Humaira Nasir

Dr. Mariam Abid

Dr. Muhammad Bilal

Scan QR for Registration:

REGISTRATION FEES:
Rs. 2,500

Contact us:
CME Program Office
051-8464357 / 3957
scope@shifafoundation.org

Learning Objectives:

At the end of activity, participants will be able to:

- Interpret Frozen Sections Pertaining to Various Systems.
- Understand the Implication of Frozen Section Reporting

Who should attend:

- Consultants
- Fellows
- Residents

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council on Continuing Medical Education (ACCME) through the participation of Shifa Foundation and Nephrology and Cytology Society of Pakistan - International Academy of Pathology - Pakistan Division (IACP-IP Pakistan).

Shifa Foundation is accredited by the ACCME to provide continuing medical education for physicians. Shifa Foundation designates this Live Activity for a maximum of 30 credit hours of AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

FLOOD EMERGENCY AND RESTORATION OF WASH (WATER, SANITATION & HYGIENE) FACILITIES OF THE AFFECTED POPULATION, SINDH

Shifa Foundation and UNICEF are collaborating to restore WASH facilities for over 200,000 people in 22 union councils in the Umerkot and Sanghar districts of Sindh, Pakistan. The monsoon floods in 2022 severely impacted the infrastructure and lives of people, causing damage to homes, health facilities, water systems, and schools. Therefore, projects aim to provide relief to affected population with WASH services, as open defecation has increased, safe drinking water is scarce, and stagnant water in some areas leads to water-borne diseases.

Key highlights of the month

- **121** existing handpumps were chlorinated,
- **14** climate-resilient communal hand pumps were installed,
- **40** Bio-Sand Nadi Filters were installed,
- **24** emergency pit latrines in camps/settlements/villages were installed/decommissioned,
- **88** existing latrines at household and communal levels were restored,
- **14** new raised improved latrines on a cost-sharing basis were constructed,
- **69** local volunteers/masons/entrepreneurs were oriented for restoration and construction of sanitation facilities/toilets,
- **7** ultra filtration units were installed in schools and HCFs,
- **753** awareness sessions with flood affected population in communities, schools, HCFs on hygiene promotion including household water treatment options, MHH, DRR, Climate Change, Climate Resilient WASH facilities, WASH-Related Disease, Gender/GBV, & PSEA were conducted,
- **60** women support groups were strengthened,
- **207** hygiene kits, 219 sanitation kits and 600 soaps were distributed in flood affected community,
- **28** water user committees were oriented by SOs & Engineers,
- **5** new latrines constructed for people with disability,
- **3** WASH facilities in 3 Schools situated in district Umerkot, were restored,
- **5** Complaint Response/PSEA/ Feedback mechanism in flood affected interventions communities were established,
- **15** local volunteers were capacitated with skills, equipment and material to make re-usable sanitary pads for distribution to flood victims.



PAKISTAN ECHO FLOOD RESPONSE FAIR MIRPUR KHAS

Shifa Foundation and CARE International in Pakistan have collaborated for an emergency response to cater to the urgent needs of the flood-affected communities in District Mirpur Khas Sindh, Pakistan. The project aims to deliver cash grants, temporary pit latrines, health and hygiene promotion sessions focusing on menstrual hygiene management, hygiene kits, jerry cans, aqua tabs, temporary shelter kits, child and women-friendly spaces, child and women facilitation groups, assistive devices, solar lights, and a reliable referral mechanism for vulnerable individuals.

Key highlights of the month

- **5,000** aqua tabs among households in target areas were distributed,
- **15** assistive devices (wheel chair/hearing aid) were distributed,
- Post distribution and monitoring has been conducted by Shifa Foundation & Care International Team.



MULTISECTOR EMERGENCY SUPPORT IN SINDH

Shifa Foundation is presently providing urgent assistance to flood-affected communities in Khairpur and Qambar Shahdad Kot, Sindh, with the aim of supporting vulnerable households affected by heavy rainfall and flash floods in the region. This emergency response adopts an integrated approach to address the critical, multifaceted needs of the targeted communities, such as water, sanitation, and hygiene (WASH), nutrition and health, mental health and psychosocial support (MHPSS), food security, and livelihood. The project includes diverse services such as general medical diagnosis, treatment, and follow-up, rapid diagnostic tests, the provision of safe delivery kits, health and hygiene sessions, and referrals for complex cases to appropriate healthcare facilities.

Key highlights of the month

- **26** Medical Camps in district Khairpur Mir's and district Kambar Shahdadkot were established, reaching the total OPD of 4,237 patients.



INTEGRATED FLOOD RESPONSE IN BALUCHISTAN

Shifa Foundation has joined hands with UNICEF to offer comprehensive flood response services in Baluchistan's three districts Naseerabad, Jaffarabad, and Sohbatpur. Our field team conducts household assessments and identifies cases using the Mid-Upper Arm Circumference (MAUC) screening tool. Those identified with Severely Acute Malnutrition (SAM) are referred to the outreach therapeutic centers (OTPs) managed by UNICEF's Nutrition Directorate, PPHI, and the Health Department, where they receive Ready-to-Use Therapeutic Food (RUTF) supplements and other necessary services. Additionally, Shifa Foundation team counsels' beneficiaries on nutrition, hygiene, access to clean drinking water, sanitation, and healthcare.

Key highlights of the month

- **38,672** children between the ages of 06 to 59 months were screened,
- **2,393** children were identified with Severe Acute Malnutrition (SAM),
- **6,689** children were identified with Moderate Acute Malnutrition (MAM),
- **11,655** Pregnant and Lactating Women (PLW) were screened, and 2,198 of them were found to be malnourished,
- **18,438** community awareness sessions to provide education on nutrition, hygiene, drinking water, sanitation, and healthcare were conducted,
- **67,900** children aged 06-59 months with SAM received RUTF,
- **4,965** children in the same age group received multiple micronutrient powders,
- **7,895** PLWs and 5,824 adolescent girls received Iron Folic Acid (IFA) or Multi Micronutrient Tablet (MMT),
- **19** Primary caregivers of children aged 0 to 23 months received infant and young child feeding counseling,
- **45** functional OTP sites were provided with nutrition services,
- **596** children between the ages of 6 to 59 months were identified with SAM and complications.



INTEGRATED ASSISTANCE TO FLOOD-AFFECTED COMMUNITIES RESPONSE (SINDH)

Shifa Foundation is providing assistance to flood-affected districts including Umerkot, Mirpur Khas, Sanghar, Naushahro Feroze, Khairpur & Shaheed Benazir Abad in Sindh through its "Integrated Flood Response project" in collaboration with UNICEF. The project focuses on providing Health, Nutrition and Child Protection services to the affected population and to create support groups for parents and other family members, as well as pathways for children and adolescents who have experienced trauma to receive psychosocial assistance.

Key highlights of the month

1- NUTRITION

- **93** Mother Support Groups & 68 Father Support Groups were formed.

Under-Five Children:

- **85,392** children were screened,
- **5,064** Severe Acute Malnutrition (SAM) children were Identified & 5,064 children were admitted,
- **78** children were referred to Nutritional Stabilization Centers (NSC),
- **14,485** children aged 06-59 months reached and received multi-micronutrient powder (MNP) as per protocol,
- **23,483** children were dewormed.

Pregnant and Lactating Women (PLW):

- **33,948** PLW were screened and 9,262 PLW were identified,
- **23,490** Iron and Folic Acid (IFA) distributed to PLW,
- **9,854** PLW were dewormed,
- **10,175** IFA were distributed to Adolescent Girls,
- **6,553** Adolescent Girls were dewormed,
- **2,340** Health, Nutrition, and Infant and Young Child Feeding (IYCF) awareness sessions were conducted.

2- HEALTH

- **46,594** beneficiaries received Primary Health Centers (PHC),
- **4,250** children were immunized for routine vaccination,

Antenatal Care (ANC):

- **7,840**, Postnatal Care (PNC): 3,991
- **1,618** women referrals for delivery,
- **306** deliveries were assisted at Health facility,
- **617** Clean Delivery Kits (CDKs) were distributed, & 280 Newborn Kits were distributed,

Diarrhea:

- **4,769**, Dysentery: 375, Acute Respiratory Infection (ARI)/Pneumonia: 8,167, Malaria: **358**, Dengue: 14, Deworming: 4,162, Skin disorders: 3,288, Other diseases: 7,871 cases were treated.

Child Protection:

- **8** recreational kits were distributed,
- **10** individuals received psychosocial support/counselling,
- **80** individuals accessing PSEA/GBV reporting mechanism,
- **18,635** women, girls and boy accessing GBV risk response, risk mitigation and prevention services,
- **78** girls, boys and caregivers accessing mental health and psychosocial support,
- **78** beneficiaries reached with information on MHPSS (direct/face-to-face methods),
- **7,000** beneficiaries reached with information on MHPSS (indirect/mass + digital + IEC methods).



SUPPORTING FLOOD AFFECTED POPULATION THROUGH CASH BASED TRANSFER OF MITIARI

Shifa Foundation has initiated a Cash Based Transfer (CBT) project, supported by the World Food Programme (WFP), to help malnourished individuals improve their nutrition intake. The program provides PKR 12,000 to eligible beneficiaries to cover their healthy food expenses. The assistance is unconditional and disbursed monthly, usually during the first week of the month, subject to verification by the M&E team. The amount is based on the calculation of a one-month food basket provided by WFP, ensuring a minimum intake of 2,100 Kcal per day for a healthy diet. The project aims to assist 9,000 households or individuals in three cycles.

Key highlights of the month

- **18** Coordination Meetings with local stakeholders were held,
- **878** Household were registered for Cash Based Transfer (CBT),
- **356** Cash Disbursement in Hand (CIH),
- **2,451** Cash Disbursement through Mobile Wallet Account (MWA),
- **400** beneficiaries were validated,
- PKR **4,008,000** cash disbursement to beneficiaries,
- Provision of Social Mobilization to 70 beneficiaries.



IMAGE BUILDING AND VISIBILITY THROUGH SOCIAL MEDIA

The advent of social media has transformed the way individuals interact, exchange information, and establish connections worldwide. The social media team of Shifa Foundation leverages various platforms like Facebook, Instagram, Twitter & LinkedIn to engage with people and advance social causes. Social media also serves as a powerful tool to foster positive social change by galvanizing communities and amplifying voices.

Facebook		Instagram		Twitter		LinkedIn	
Posts	1,793	Posts	1,042	Posts	981	Posts	1,015
Likes	22,153,598	Likes	2,445	Likes	570	Likes	7,210
Reached	27,849,759	Reached	387,146	Reached	215,278	Reached	304,058

CENTRE OF PHILANTHROPY AND COMMUNITY SERVICES (COPCS)

The primary goal of the COPCS department is to provide assistance and empowerment to marginalized communities by involving potential donors, volunteers, and philanthropists; responsible for gathering financial support from various domestic and international donor organizations, companies, and individuals. They also work towards raising funds from the community through the help of volunteers. Utilizing these resources, the COPCS department can provide essential aid to those in need and contribute to the social and economic development of the community in a positive way.



VOLUNTEER ENGAGEMENT

Shifa Foundation relies heavily on the dedication of its volunteers, who are essential to the success of its various campaigns. In the reporting month, the COPCS team organized a two-day philanthropic activity at SZABIST Islamabad, where student volunteers assisted in fundraising by distributing flyers and collecting donation for Shifa Foundation's initiatives aimed at helping underprivileged communities.



FEED THE POOR (Food Packages Distribution)

Shifa Foundation places great importance to provide monthly food packages to identified poor families and strives to secure regular donations from its supporters to achieve this goal. By providing food packages, Shifa Foundation aims to reduce the vulnerabilities of underprivileged families by meeting their monthly dietary needs. In April, Shifa Foundation distributed food packages to **215** families residing in Islamabad, Rawalpindi, Murree, and Mardan, benefiting a total of 1,505 individuals. A weight of 7.74 metric tons of food was distributed with the hope of expanding their reach to more families in need, through the continued generosity of donors.



HEALTH CARE



Shifa Foundation plays a crucial role in providing healthcare services to underprivileged individuals through the utilization of restricted accounts and general donations in both Shifa Falahee Clinic and Shifa International Hospitals. In the month of April, the patient treatment panel facilitated a total of **20** patients who were diagnosed with various medical conditions.

PARTNERSHIP DEVELOPMENT





In April, Shifa Foundation continued to prioritize and strengthen its relationships with existing stakeholders while also establishing connections with new ones like Santex, Roshan Packages, & NUST. Through the COPCS team, Shifa Foundation engaged with individual donors and corporate companies to promote awareness of the Ramadan campaign and foster long-term partnerships. The team also sensitized consultants at Shifa International Hospitals about

the campaign and its goals.

RAMADAN CAMPAIGN | BE THEIR LIGHT IN THE DARK

Shifa Foundation conducts an annual Ramadan campaign to raise funds and support for deserving individuals, with the help of individual donors, philanthropists, corporate organizations, and consultants of Shifa International Hospitals. The aim of this campaign is to bring relief and happiness to those in need. During the campaign, the COPCS team engages in various activities such as orientation sessions for volunteer teams, fundraising on social media and in-person, coordinating with consultants at Shifa International Hospitals, and distributing food packages in different locations.

FOLLOW US:

 @ShifaFoundation
 @shifafoundation



www.facebook.com/shifafoundation



www.youtube.com/c/ShifaFoundationpakistan



info@shifafoundation.org

Address: Plot No. 210, Street No. 7, I-9/2, Islamabad - Pakistan.

www.shifafoundation.org