



## PINK LADY BREAST CANCER AWARENESS CAMPAIGN – CORPORATE SPONSORSHIP

Corporate organizations are invited to sponsor the Shifa foundation’s month-long campaign to raise awareness about breast cancer among masses. The donations collected through corporate sponsorship will be utilized for printing of awareness material and treatment of underprivileged breast cancer patients.

Date:	10 <sup>th</sup> October to 31 <sup>st</sup> October 2021
Venues:	Centaurus Mall, Higher Education Institutes, Corporate Companies & COVID Vaccination Centers in Islamabad & Rawalpindi
Target Audience:	Females from all walks of life
Direct Audience:	4,000 - 5,000 participants (Businessmen, University Students/ Teachers,
Virtual Audience:	Higher Education Commission Web TV, Shifa Foundation Website, YouTube Channels, Instagram, Twitter & Facebook

PLATINNUM	GOLD	SILVER
<ul style="list-style-type: none"> <li>• Sponsor’s logo on backdrop.</li> <li>• Sponsor’s logo on event posters.</li> <li>• Acknowledgement on Print Media</li> <li>• Sponsor’s logo on all out of home promotional material.</li> <li>• Acknowledgement on Print Media.</li> <li>• Acknowledgement on Shifa Foundation Newsletter or E-newsletter.</li> <li>• Acknowledgement on Shifa Foundation Website.</li> <li>• Sponsor’s Logo on event leaflets.</li> <li>• Acknowledgement on Shifa Foundation social networking sites.</li> <li>• Sponsor’s logo on event standees.</li> <li>• Sponsor’s logo on caps.</li> <li>• Sponsor’s logo on T-shirts.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor’s logo on backdrop.</li> <li>• Sponsor’s logo on event posters.</li> <li>• Acknowledgement on Print Media.</li> <li>• Acknowledgement on Shifa Foundation Newsletter or E-newsletter.</li> <li>• Acknowledgement on Shifa Foundation Website.</li> <li>• Sponsor’s Logo on event leaflets.</li> <li>• Acknowledgement on Shifa Foundation social networking sites.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsor’s logo on backdrop.</li> <li>• Sponsor’s logo on event posters.</li> <li>• Acknowledgement on Shifa Foundation Newsletter or E-newsletter.</li> <li>• Sponsor’s Logo on event leaflets.</li> <li>• Acknowledgement on Shifa Foundation social networking sites.</li> </ul>
<b>Sponsorship Price Rs. 575,000/-</b>	<b>Sponsorship Price RS. 350,000/-</b>	<b>Sponsorship Price Rs. 125,000/-</b>

**Last Date to confirm participation is October 5<sup>th</sup>,2021**

For further details, please contact, Hamid Ullah-Manager Philanthropy, COPCS Department, Shifa Foundation, Plot # 210, Street # 7, I/9-2, Islamabad , Tel: +92 (51) 8464171, Mob: +92 (333) 9365524, Email: hamid.ullah@shifafoundation.org, Website: www.shifafoundation.org